

# 2nd Australian Biosecurity Symposium

*A decade of biosecurity: turning a moment into a movement*

**Sponsorship and Exhibition Prospectus**

**3-5 May 2022 • Gold Coast, Queensland**



[www.biosym.com.au](http://www.biosym.com.au)





## 2nd Australian Biosecurity Symposium hosts:




 @AnimalHealthAustralia  
 @AHA\_au  
 @AnimalHealthAus  
 Animal Health Australia  
[www.animalhealthaustralia.com.au](http://www.animalhealthaustralia.com.au)




 @InvasiveSpeciesCouncil  
 @ISCAustralia  
[www.invasives.org.au](http://www.invasives.org.au)



 @CentreInvasiveSpecies  
 @CentreInvasives  
 Centre for Invasive Species Solutions  
[www.invasives.com.au](http://www.invasives.com.au)



 @planthealthaustr  
 Plant Health Australia  
[www.planthealthaustralia.com.au](http://www.planthealthaustralia.com.au)

## For enquiries

**E** [symposium@animalhealthaustralia.com.au](mailto:symposium@animalhealthaustralia.com.au)  
**W** [www.biosym.com.au](http://www.biosym.com.au)  
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# Contents

**Welcome** ..... 4

**About us** ..... 5

**Australia’s biosecurity professionals in the one place** ..... 6

**Location and venue** ..... 7

**Program outline** ..... 8

**Media partnership proposal** ..... 9

**Sponsorship packages** ..... 10

    PLATINUM SPONSOR..... 10

    GOLD SPONSOR ..... 11

    SILVER SPONSOR..... 12

    BRONZE SPONSOR ..... 13

    DELEGATE SUPPORTER SPONSOR ..... 14

    WELCOME RECEPTION SPONSOR..... 15

    SACHEL SPONSOR ..... 16

    COFFEE CART SPONSOR ..... 17

    SPEAKER SUPPORTER SPONSOR..... 18

    SESSION SPONSOR..... 19

    EXHIBITION TABLE..... 20

**Sponsorship and Exhibition Booking Form**..... 21

**Sponsorship and exhibition terms and conditions**..... 22



# Welcome

Animal Health Australia (AHA), Invasive Species Council (ISC), the Centre for Invasive Species Solutions (CISS) and Plant Health Australia (PHA) are proud to present the 2nd Australian Biosecurity Symposium, held at the RACV Royal Pines Resort on 3-5 May 2022.

The Symposium will once again focus on preventative biosecurity practices and provide the opportunity to share research and innovation, explore outside-of-the-box thinking and exchange knowledge and ideas across the biosecurity collective – agriculture (animals and plants), pest animals, weeds, wildlife, aquatics, humans and the environment.

This year's theme is **'a decade of biosecurity: turning a moment into a movement.'**

Australia's biosecurity system faces unprecedented pressure. To address this pressure, strong leadership and innovation is essential. Our Symposium provides the ideal platform to explore how to transform Australia's biosecurity systems to better protect our economy, environment and way of life.

The Symposium will offer the opportunity to influence the direction of Australia's future biosecurity system, network, develop new concepts, share and test ideas, build new partnerships and engage in challenging discussions that stimulate debate and energy.

Don't miss out on the opportunity to engage with key decision makers, innovators, influencers and researchers in the Australian biosecurity sphere.

On behalf of AHA, ISC, CISS and PHA we look forward to seeing you at the 2nd Australian Biosecurity Symposium.

# About us



**Kathleen Plowman**  
CEO, AHA

**Animal Health Australia** is a not-for-profit public company that facilitates innovative partnerships between governments, major livestock industries and other stakeholders to protect animal health and the sustainability of Australia's livestock industry.



**Andrew Cox**  
CEO, ISC

**Invasive Species Council** was formed in 2002 to keep the Australian environment safe from weeds, feral animals and other harmful invaders and focuses on prevention and early action.



**Andreas Glanznig**  
CEO, CISS

**Centre for Invasive Species Solutions** is a national collaborative research, development and extension organisation, formed to tackle the ongoing threat from invasive species.



**Sarah Corcoran**  
CEO, PHA

**Plant Health Australia** is the national coordinator of the government-industry partnership for plant biosecurity in Australia. PHA works to minimise pest impacts on Australia, enhance market access and contribute to industry and community sustainability.

# Australia's biosecurity professionals in the one place

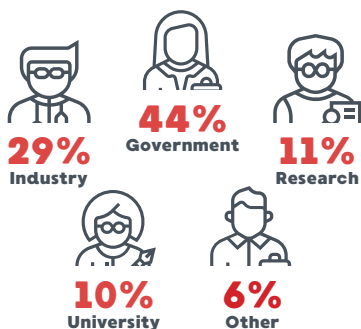
The 2nd Australian Biosecurity Symposium will bring together delegates from across eight of Australia's key agricultural, government and community sectors – including some of the most innovative minds and influential players.

The Symposium was a resounding success in 2019, providing sponsors and exhibitors with multiple opportunities to network with key stakeholders related to your industry or organisation and to showcase your products and services.

We invite you to be a part of the 2nd Australian Biosecurity Symposium, providing you with the opportunity to connect with, and promote your company, organisation, or products to this incredibly diverse audience.

We offer a selection of sponsorship, exhibition and promotional opportunities at various levels and can work with you to create a package that fits your needs and budget.

## 2019 Symposium Snapshot



Over **96% of delegates** were satisfied with the event overall



Over **95% of delegates** indicated that they would attend another Symposium

## WHAT WE CAN PROVIDE

- Brand exposure
- Engagement
- Collaboration
- Networking
- Marketing opportunities
- Showcase of services/products

## AUDIENCE

- The biosecurity collective
- State farming organisations
- Research Development Corporations
- University students
- Agribusiness
- Biosecurity professionals
- Scientific researchers
- Natural resource management groups
- Veterinary professionals
- Indigenous land managers
- Supply chain stakeholders
- Risk and insurance experts
- Producers
- Importers and exporters
- Community and industry surveillance specialists





# Location and venue

## Destination Gold Coast

A sun-kissed city by the sea, Australia's Gold Coast is a place defined by an unmistakable energy.

Each year, over 13 million visitors flock to the city, eager to soak up the sun, feel the sand between their toes and take part in the near-limitless range of attractions and experiences.

With 57 kilometres of sand and surf, 100,000 hectares of World Heritage listed rainforests, award-winning dining, active pursuits and an ever-evolving calendar, along with more than 300 days of sunshine, the Gold Coast is the perfect destination to add a few extra days pre or post conference.

## RACV Royal Pines Resort

Enjoy stunning views of the Gold Coast skyline or the Queensland hinterland from your five-star accommodation at RACV Royal Pines Resort. Situated just a short drive from Surfers Paradise, Royal Pines is home to luxurious accommodation options, authentic culinary experiences and a championship golf course.

Whether you're seeking tranquillity at our day spa or a way to entertain the kids, you'll find it at RACV Royal Pines Resort. Further afield, the resort is the perfect place to base yourself as you explore the fun theme parks and stunning hinterland of the Gold Coast.

### Contact details

**A** Ross Street,  
Benowa, Queensland, 4217  
**T** +61 7 5597 8700  
**E** [royalpines@resorts.racv.com.au](mailto:royalpines@resorts.racv.com.au)

# Program outline

The *Australian Biosecurity Symposium* will present challenging papers and panel discussions that stimulate debate and energy across a mixture of keynote, plenary and breakout presentations, an abundance of networking opportunities and engaging discussion-based sessions surrounding the biosecurity conversation in Australia.

All poster exhibits and daily refreshment breaks will be taken in the exhibitor area making this the central meeting point for the Symposium, allowing you to have direct contact with delegates over the two full conference days. Take advantage of the chance to network at the Welcome Reception and Symposium dinner.

A draft schedule is available below and more detailed information will become available closer to the event at [www.biosym.com.au](http://www.biosym.com.au).

## Proceedings

<b>Tuesday 3 May 2022</b>	<b>Afternoon</b>	Exhibitor bump-in Registrations open
	<b>Evening</b>	Welcome Reception
<b>Wednesday 4 May 2022</b>	<b>Morning</b>	Symposium opens Exhibition opens Morning tea
	<b>Afternoon</b>	Lunch Symposium continues Afternoon tea
	<b>Evening</b>	Symposium dinner
<b>Thursday 5 May 2022</b>	<b>Afternoon</b>	Symposium continues Exhibition continues Morning tea
	<b>Afternoon</b>	Lunch Symposium continues Afternoon tea Exhibition closes





# Media partnership proposal

## Benefits:

- Exclusive media partnership.
- Exclusive opportunities to interview speakers, key decision-makers, innovators, influencers, and researchers in the biosecurity sphere
- Brand awareness and increased exposure.
- Opportunity to network and build relationships with key government, industry and community players in Australian biosecurity.
- One full conference registration, including symposium dinner and other events.
- Recognition in pre-event, at event and post-event marketing collateral and signage, including extensive media and social media reach to thousands of people.
- The opportunity to be part of the direction of Australia's future biosecurity system.
- An opportunity to provide promotional gifts and printed media to conference delegates.

Be part of the 2nd Australian Biosecurity Symposium, the nation's biggest gathering of biosecurity practitioners and thinkers. The event will provide you with the opportunity to connect with and promote your media organisation to an incredibly diverse audience.

Become a media partner by providing multi-channel event promotion.

## Marketing:

- Logo included in marketing collateral and signage.
- Recognition and logo included on event website.
- Company name included in pre- and post-event press releases.
- Logo included in post-event video (if applicable).
- Recognition in post-event social media posts.

## Role of media partner:

- Provide media content/coverage at a minimum of \$10,000 in-kind value.
- Promote the 2nd Australian Biosecurity Symposium in print and digital media channels.
- Promote the 2nd Australian Biosecurity Symposium on owned social media platforms.
- Commit to media coverage of the 3-day symposium before, during and after the event.
- Placing the 2nd Australian Biosecurity Symposium e-banner on the company website to promote delegate attendance.
- Interview event organisers and various key decisions makers and industry influencers in Australian biosecurity.
- Liaise with the organisers' Media Relations Officer for any requests and to set up interviews.

# Sponsorship packages



## PLATINUM SPONSOR

**\$20,000.00 (exc. GST)**

**As the Platinum Symposium Sponsor you will receive:**

### Marketing and promotion

- Acknowledgement as the Platinum Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Platinum Sponsor of the Australian Biosecurity Symposium'.
- 1 x full page colour advertisement in the Australian Biosecurity Symposium program.
- Website package including placement of logo on the Symposium website homepage.
- 1 x A4 satchel insert (supplied by the Symposium).
- Symposium logo for use on your company website.
- Verbal acknowledgment during the Welcome Reception and the Symposium dinner.
- Inclusion of your company logo on the Symposium website.
- Chair drop of company material during the Symposium dinner.
- Company description listed in Symposium program (limited words).
- Association with two Symposium events of your choice e.g. the Symposium dinner or a keynote session.
- Speaking opportunity at the Symposium dinner – five minutes.

### Registration and social functions

- 6 x full delegate registrations (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium dinner).

### Exhibition

- Choice of space for your exhibition booth.
- Single exhibition space inclusive of one clothed trestle table and two chairs.
- Limited additional sponsor/exhibitor registration available at a special rate upon request.



# Sponsorship packages



## GOLD SPONSOR

**\$15,000.00 (exc. GST)**

**As a Gold Symposium Sponsor you will receive:**

### Marketing and promotion

- Acknowledgement as a Gold Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Gold Sponsor' in connection with the *Biosecurity Symposium*.
- 1 x full page colour advertisement in the *Biosecurity Symposium* program.
- Website package including placement of your logo on the Symposium website homepage.
- 1 x A4 satchel insert (supplied by the Symposium).
- Symposium logo for use on your company website.
- Verbal acknowledgment during the Symposium opening ceremony.
- Inclusion of your company logo on the Symposium website.
- Company description listed in Symposium program.
- Association with one Symposium event (as a Gold Sponsor).

### Registration and social functions

- 4 x full delegate registrations (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium dinner).

### Exhibition

- Choice of floor space after Platinum Sponsor.
- Single exhibition space inclusive of one clothed trestle table and two chairs.
- Limited additional sponsor/exhibitor registrations available at a special rate on request.



# Sponsorship packages

## SILVER SPONSOR

**\$10,000.00 (exc. GST)**



**2 REMAINING**

**As a Silver Symposium Sponsor you will receive:**

### Marketing and promotion

- Acknowledgement as a Silver Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Silver Sponsor of the 2nd *Australian Biosecurity Symposium*'.
- 1 x half page colour advertisement in the Symposium handbook.
- Website package including placement of your logo on the Symposium website homepage.
- 1 x A4 satchel insert (supplied by Sponsor).
- Verbal acknowledgement during Symposium.
- Inclusion of your company logo on Symposium signage.
- Company description listed in Symposium handbook (50 words).
- Association with one Symposium event of your choice (after Platinum and Gold Sponsor).

### Registration and social functions

- 3 x full delegate registrations (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium dinner).

### Exhibition

- Preferential trade table allocation (after Platinum and Gold Sponsor).
- Single exhibition space inclusive of one clothed trestle table and two chairs.
- Limited additional sponsor/exhibitor registrations available at a special rate on request.



# Sponsorship packages

## BRONZE SPONSOR

**\$5,000.00 (exc. GST)**



**3 REMAINING**

**As a Bronze Symposium Sponsor you will receive:**

### Marketing and promotion

- Acknowledgement as a Bronze Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Bronze Sponsor of the 2nd *Australian Biosecurity Symposium*'.
- 1 x quarter page colour advertisement in the Symposium handbook.
- Website package including placement of your logo on the Symposium website homepage.
- 1 x A4 satchel insert (supplied by Sponsor).
- Company description listed in Symposium handbook (50 words).
- Inclusion of your company logo on Symposium signage.

### Registration and social functions

- 2 x full delegate registrations (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium dinner).

### Exhibition

- Single exhibition space inclusive of one clothed trestle table and two chairs.
- Limited additional sponsor/exhibitor registrations available at a special rate on request.

# Sponsorship packages

## DELEGATE SUPPORTER SPONSOR

**\$12,000.00 (exc. GST)**



**2 REMAINING**

Take up sponsorship of seven delegates – such as students, Indigenous rangers, community leaders or producers - who would find these opportunities hard to come by due to distance and funding and give them the opportunity to network with key influencers in the field.

As a **Delegate Supporter Sponsor** you will receive:

### Marketing and promotion

- A special acknowledgement at the Symposium dinner.
- Website package including placement of your logo on the Symposium website homepage.
- Logo placement and acknowledgement in Symposium handbook.
- Meet and greet with other sponsored delegates.
- Company description listed in Symposium handbook (50 words).

### Registration and social functions

- Two full days of registration including two nights' accommodation, flights (up to \$500) and tickets to the Symposium dinner for seven delegates.
- Limited additional registrations available at a special rate on request.



# Sponsorship packages



## WELCOME RECEPTION SPONSOR

**\$4,000.00 (exc. GST)**

A Welcome Reception will be held the night before the Symposium starts.

As the **Welcome Reception Sponsor** you will receive:

### Marketing and promotion

- Acknowledgement as Welcome Reception Sponsor, including on all pre-Symposium marketing.
- Entitlement to use the phrase 'Official Sponsor of the Welcome Reception for the 2nd *Australian Biosecurity Symposium*'.
- 1 x quarter page advertisement in the Symposium handbook.
- Verbal and visual acknowledgment during Welcome Reception.
- 1 x A4 satchel insert (supplied by Sponsor).
- Website package including placement of your logo on the Symposium website homepage.
- Company description listed in Symposium handbook (50 words).
- Speaking opportunity at beginning of Reception – five minutes

### Registration and social functions

- 1 x full delegate registrations (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium dinner).
- Limited additional registrations available at a special rate on request.

# Sponsorship packages



## SACHEL SPONSOR

**\$3,000.00 (exc. GST)**

An exclusive opportunity for delegates to receive a satchel with your company logo printed on it. It will hold the Symposium program and other promotional materials. Satchels are a sought-after conference souvenir and will be used long after the Symposium is over.

As the **Satchel Sponsor** you will receive:

### Marketing and promotion

- Sole naming rights to Symposium
- Placement of Sponsor's logo
- Acknowledgement as the Satchel Sponsor
- 1 x A4 satchel insert (supplied)
- Company logo on Symposium w

**SOLD**

# Sponsorship packages



## COFFEE CART SPONSOR

**\$3,000.00 (exc. GST)**

An exclusive opportunity for your brand to be the official sponsor of the Symposium coffee. Be seen multiple times a day by delegates who use the coffee cart as a central congregation point.

As the **Coffee Cart Sponsor** you will receive:

### Marketing and promotion

- Sole naming rights to the Symposium coffee cart.
- Placement of Sponsor's logo on coffee cart.
- Acknowledgement as the coffee cart at the opening and closing of the Symposium.
- Company logo on Symposium website and included in Symposium handbook.
- Opportunity to supply your own special branded coffee cups.



# Sponsorship packages



## **SPEAKER SUPPORTER SPONSOR**

**\$3,000.00 (exc. GST)**

Take up sponsorship of a distinguished plenary speaker at the Symposium.

As a **Speaker Supporter Sponsor** you will receive:

### **Marketing and promotion**

- Acknowledgement at every stage of the conference that the speaker is involved in.
- Website package including placement of your logo on the Symposium website homepage.
- Logo placement and acknowledgement in Symposium handbook.
- Company description listed in Symposium handbook (50 words).
- Opportunity to introduce speaker.

### **Registration and social functions**

- Limited additional registrations available at a special rate on request.

# Sponsorship packages



## SESSION SPONSOR

**\$2,000.00 (exc. GST)**

Sponsor a session of your choice (up to 90 minutes in length).

As a **Session Sponsor** you will receive:

### Marketing and promotion

- Verbal acknowledgment at start and end of your chosen session.
- Sponsored Symposium sessions identified in official Symposium handbook.
- Sponsored Symposium session identified on Symposium website.
- Identification on the event website and signage during the session.

### Registration and social functions

- Limited additional registrations available at a special rate on request.

# Sponsorship packages



## EXHIBITION TABLE

**\$2,000.00 (exc. GST)**

Have the opportunity to connect with, and promote your company or products to this incredibly diverse audience and network with key stakeholders directly related to your industry

A detailed exhibitor manual will be sent to you after confirmation of sponsorship allocations to facilitate logistics of set up and participation.

As an **Exhibitor** you will receive:

### Marketing and promotion

- All refreshment breaks will be taken in the exhibitor trade area. There will be daily morning teas, lunches and afternoon teas.
- Listing on the Symposium website.
- Listing in the Symposium handbook.

### Registration and social functions

- 1 x full delegate registrations for a member of your company/organisation to attend (includes attendance at all sessions, access to exhibition, morning and afternoon tea and lunch breaks, Welcome Reception).
- Limited additional registrations available at a special rate on request.

### Exhibition

- Single exhibition space inclusive of one clothed trestle table and two chairs.

### Floor plan

The Symposium floor plan will be released closer to the event. Trade table allocation will be done in order of sponsorship priority and at the discretion of the Symposium Management Committee.



# Sponsorship and exhibition booking form

First name: ..... Surname: .....

Organisation: .....

Position: .....

Address: .....

Suburb: ..... State: ..... Country: .....

Post Code: ..... Phone Number: ..... Mobile number: .....

Email address: .....

## Symposium Sponsorship Packages

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Platinum Sponsor \$20,000</b>           | <input type="checkbox"/> <b>Welcome Reception Sponsor \$4,000</b> |
| <input type="checkbox"/> <b>Gold Sponsor \$15,000</b>               | <input type="checkbox"/> <b>Satchel Sponsor \$3,000</b>           |
| <input type="checkbox"/> <b>Delegate Supporter Sponsor \$12,000</b> | <input type="checkbox"/> <b>Speaker Supporter Sponsor \$3,000</b> |
| <input type="checkbox"/> <b>Silver Sponsor \$10,000</b>             | <input type="checkbox"/> <b>Session Sponsor \$2,000</b>           |
| <input type="checkbox"/> <b>Bronze Sponsor \$5,000</b>              | <input type="checkbox"/> <b>Exhibition Table \$2,000.00</b>       |

I/We agree to the terms and conditions set out in this Symposium Sponsorship and Exhibition Prospectus

Signature: ..... Date: .....

The Symposium Management Committee have the final authority to approve all sponsorship and trade application and reserve the right to change activities, topics and presenters where necessary.

Upon receipt of your application form, your application will be considered by the Symposium Management Committee for final approval. Once approved you will be issued with a written letter of confirmation stating your sponsorship entitlements.

## Please return this form to:

### Animal Health Australia

A: 95 Northbourne Ave, Turner, ACT 2617

E: [symposium@animalhealthaustralia.com.au](mailto:symposium@animalhealthaustralia.com.au)

T: 02 6232 5522

# Sponsorship and exhibition terms and conditions

These terms and conditions (T&Cs) constitute an agreement between you (the 'Sponsor or Exhibitor'), Animal Health Australia (ACN: 071 890 956), Invasive Species Council (ABN 27 101 522 829), the Centre for Invasive Species Solutions (ABN 33 114 965 276) and Plant Health Australia (ABN 97 092 607 997) in relation to sponsorship opportunities and/or use of trade display space at the Australian Biosecurity Symposium at the RACV Royal Pines Resort (venue) in the Gold Coast, 3, 4 and 5 May 2022 (the Symposium). By signing the Sponsorship and Exhibition Booking Form you acknowledge that you accept these T&Cs.

## PAYMENT CONFIRMATION

Please complete the *Sponsorship and Exhibition Application Form* and email to [symposium@animalhealthaustralia.com.au](mailto:symposium@animalhealthaustralia.com.au). Upon receipt of your application form, your application will be considered by the Symposium Management Committee for final approval. Once approved you will be issued with a written letter of confirmation stating your sponsorship entitlements. A tax invoice will then be prepared and forwarded for your processing. All prices exclude GST - this will be added into the tax invoice. A deposit of 50% of the total amount payable will be required within 15 days of receiving the invoice and to secure your sponsorship package preference and/or exhibition space. The outstanding balance must be received no later than 10 March 2022. Please forward evidence of your public liability coverage to the Symposium organisers with the balance of monies owed no later than 10 March 2022. If not received, the Symposium organisers will charge the exhibitor an additional fee for this coverage.

## CONFERENCE WEBSITE

The size and location of all logos included in conference collateral, on the Symposium website or Symposium signage will be at the discretion of the Symposium organisers and will reflect the level of commercial support given.

## EXHIBITION SPACE

Sponsorship packages do not include exhibition space unless specifically listed. Sponsors wishing to purchase indoor exhibition space will need to do so via the *Sponsorship and Exhibition Application Form*.

## EXHIBITOR MANUAL

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than two months before the Symposium. It will include:

- Logistical details about the venue, final exhibition details and information.
- Details on contractor services available to exhibitors and order forms.
- Exhibitor display rules.

## SITE ALLOCATION

Any sponsors wishing to purchase exhibition booth space will be given first preference in booth site selection.

## ADDITIONAL REQUIREMENTS

Upon confirmation of your trade exhibition booth we will be in touch with you to discuss your booth/site requirements (furniture, AV equipment etc).

## CANCELLATION

1. Requests for cancellations must be submitted in writing.
2. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
3. If cancellation occurs within two (2) months of the commencement of the exhibition, 100% of the contracted cost to exhibit will be retained.

## REGISTRATIONS

Sponsors/Exhibitors are not permitted to attend Symposium Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package.

## Event Format Change

If the format of the Symposium in whole or in part is changed (for example, from an in-person event to an online event or partial online event), then the Symposium organisers will promptly notify the Sponsor of the format change for the Event (as applicable). The Sponsor will not be entitled to any refund or payment of any other moneys. However, the event organisers will endeavour to provide the sponsor with a similar level of exposure to Symposium participants if specific sponsorship components are modified or cancelled.

## DISCLAIMER

The Symposium Management Committee have the final authority to approve all sponsorship and trade application and reserve the right to change activities, topics and presenters where necessary. "The organisers shall not be liable for any loss caused by the cancellation of the Symposium where such cancellation is due to Force Majeure. The term "Force Majeure" means any circumstance beyond the reasonable control of the organisers including but not limited to War, hostilities (whether war be declared or not), terrorism, aircraft hijacking, military operation, riot, civil war, rebellion, civil commotion or unrest, Acts or Regulations of government, refusal to grant visas, explosions, natural disasters, epidemic, pandemic or public health emergency, or any resulting governmental action including work stoppages, mandatory business, service or workplace closures, full or partial lockdowns of affected areas, quarantines, border closures and travel restrictions, transport delays, transport difficulties and the insolvency of airline carriers. The organisers will use all reasonable efforts to conduct the Conference despite the intervention or occurrence of any such cause."