

DECADE OF  
BIOSECURITY

2021-2030



# 3rd Australian Biosecurity Symposium

*Innovative. Immersive. Inclusive.*

**Sponsorship and Trade Display Prospectus**

**27-29 AUG 2024**

**SEA WORLD RESORT  
GOLD COAST, QLD**





## 3rd Australian Biosecurity Symposium hosts:



 @AnimalHealthAustralia  
 @animalhealthaus  
 Animal Health Australia  
[www.animalhealthaustralia.com.au](http://www.animalhealthaustralia.com.au)



 @InvasiveSpeciesCouncil  
 @ISCAustralia  
 Invasive Species Council  
[www.invasives.org.au](http://www.invasives.org.au)



 @CentreInvasiveSpecies  
 @CentreInvasives  
 Centre for Invasive Species Solutions  
[www.invasives.com.au](http://www.invasives.com.au)



 @PlantHealthAustralia  
 @planthealthaus  
 Plant Health Australia  
[www.planthealthaustralia.com.au](http://www.planthealthaustralia.com.au)

## Enquiries

**A** [Biosecurity@conlog.com.au](mailto:Biosecurity@conlog.com.au)

**W** [www.biosym.com.au](http://www.biosym.com.au)

**T** (02) 6281 6624





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# Welcome

**Animal Health Australia (AHA)  
Invasive Species Council  
(ISC), the Centre for Invasive  
Species Solutions (CISS)  
and Plant Health Australia  
(PHA) are proud to present  
the *3rd Australian Biosecurity  
Symposium*, held at Sea World  
Resort on the Gold Coast,  
27-29 August 2024.**

The upcoming Symposium will once more centre on proactive biosecurity measures, offering a platform to showcase research and innovation. It encourages creative thinking, facilitating the exchange of knowledge and ideas among various sectors of the biosecurity community, including agriculture (animals and plants), wildlife, aquatics, humans, and the environment.

This year's theme is 'Innovative. Immersive. Inclusive'.

Australia's biosecurity environment is constantly evolving, bringing forth new and unparalleled challenges. Our journey as the biosecurity collective began in 2019 with the 1st Australian Biosecurity Symposium. At the 2nd Australian Biosecurity Symposium, we marked the launch of the Decade of Biosecurity—a collaborative venture originating from the outcomes of the 2019 Australian Biosecurity Symposium. Fast forward to 2023, we celebrated a significant milestone with the release of Australia's first National Biosecurity Strategy, signifying the completion of the first phase in the Biosecurity Collective's comprehensive five-point plan.

Together, we have achieved significant progress in strengthening our biosecurity framework. However, our journey is far from over. We invite you to join us as we persist in transforming Australia's biosecurity systems. Through innovative ideas and immersive discussions that welcome diverse perspectives, we aim to enhance our ability to safeguard our economy, preserve our environment, and protect our way of life. Your participation is crucial in shaping a more resilient and secure future for us all.

On behalf of AHA, ISC, CISS and PHA we look forward to seeing you at the 3rd Australian Biosecurity Symposium.



# About Us



**Kathleen Plowman**  
CEO, AHA

**Animal Health Australia** is a not-for-profit public company that facilitates innovative partnerships between governments, major livestock industries and other stakeholders to protect animal health and the sustainability of Australia's livestock industry.



**Andrew Cox**  
CEO, ISC

**Invasive Species Council** was formed in 2002 to keep the Australian environment safe from weeds, feral animals and other harmful invaders and focuses on prevention and early action.



**Andreas Glanznig**  
CEO, CISS

**Centre for Invasive Species Solutions** is a national collaborative research, development and extension organisation, formed to tackle the ongoing threat from invasive species.



**Sarah Corcoran**  
CEO, PHA

**Plant Health Australia** is the national coordinator of the government-industry partnership for plant biosecurity in Australia. PHA works to minimise pest impacts on Australia, enhance market access and contribute to industry and community sustainability.





# Australia's biosecurity professionals in the one place

The 3rd Australian Biosecurity Symposium will bring together delegates from across Australia's key agricultural, government and community sectors – including some of the most innovative minds and influential players.

The Symposium was a resounding success in both 2019 and 2022, providing sponsors and exhibitors with multiple opportunities to network with key stakeholders related to your industry or organisation and to showcase your products and services.

We invite you to be a part of the 3rd Australian Biosecurity Symposium, providing you with the opportunity to connect with, and promote your company, organisation, or products to this incredibly diverse audience.

We offer a selection of sponsorship, exhibition and promotional opportunities at various levels and can work with you to create a package that fits your needs and budget.

# 2nd Symposium Snapshot (held in 2022)



**106**  
presentations



**1.4 million** reach  
across news platforms  
and social media

**99% of delegates**  
rated the  
symposium  
as excellent,  
very good or good

Representatives  
from across

**8**

sectors

**98% of delegates**  
rated the  
program and the  
presentations  
highly

## What we can provide

Brand exposure

Engagement

Collaboration

Networking

Marketing opportunities

Showcase of services/products

## Audience

- The biosecurity collective partners
- State farming organisations
- Research Development Corporations
- University academics and students
- Agribusiness
- Biosecurity professionals
- Scientific researchers
- Natural resource management groups
- Veterinary professionals
- Indigenous land managers
- Supply chain stakeholders
- Risk and insurance experts
- Producers and growers
- Importers and exporters
- Community and industry surveillance specialists

# Venue

**A sun-kissed city by the sea, Australia's Gold Coast is a place defined by an unmistakable energy. Each year, over 13 million visitors flock to the city, eager to soak up the sun, feel the sand between their toes and take part in the near-limitless range of attractions and experiences.**



## Destination Gold Coast

With 57 kilometres of sand and surf, 100,000 hectares of World Heritage listed rainforests, award-winning dining, active pursuits and an ever-evolving calendar, along with more than 300 days of sunshine, the Gold Coast is the perfect destination to add a few extra days pre or post conference.

## Sea World Resort

Located on Broadwater, with direct access to Sea World and only 15 minutes' walk from the popular Surfers Paradise and Marina Mirage Shopping area, this 4.5-star hotel boasts a 50-metre lagoon pool and waterfall as well as a 12-seater hot tub.

Just under 50 minutes away from the Gold Coast Airport, an hour from Brisbane and situated above Surfers Paradise and Broadbeach, Sea World Resort is the perfect mix of business and pleasure.

## Contact details

**A** Seaworld Drive, Main Beach  
Gold Coast, Queensland 4217

**T** 1300 139 677



# Program Outline

The 3rd Australian Biosecurity Symposium will feature thought-provoking presentations designed to ignite discussion and enthusiasm. The event will include a blend of keynote and concurrent presentations, ample networking opportunities, and interactive discussion-based sessions addressing various facets of the biosecurity discourse in Australia.

All daily refreshment breaks will be taken in the Trade Display and Innovation Lane making this the central meeting point for the Symposium, allowing you to have direct contact with delegates over the two full days to network. Take advantage of additional opportunities to network at the Welcome Reception and Symposium Dinner.

A draft schedule is available and more detailed information will become available closer to the event at [www.biosym.com.au](http://www.biosym.com.au).

## Proceedings

### Tuesday, 27 Aug 2024

- Afternoon**
- Trade Display & Innovation Lane bump-in
  - Registrations open

- Evening**
- Welcome Reception

### Wednesday, 28 Aug 2024

- Morning**
- Symposium opens
  - Trade Display & Innovation Lane opens
  - Morning tea

- Afternoon**
- Lunch
  - Symposium continues
  - Afternoon Tea

- Evening**
- Symposium Gala Dinner

### Thursday, 29 Aug 2024

- Morning**
- Behind the Scenes Sea World exhibit tour
  - Symposium continues
  - Trade Display & Innovation Lane continues
  - Morning tea

- Afternoon**
- Lunch
  - Symposium continues
  - Afternoon tea
  - Trade Display & Innovation Lane closes
  - Symposium closes

# Sponsorship Packages

## Platinum

1 available

DELEGATE SUPPORTER SPONSOR

SYMPOSIUM GALA DINNER SPONSOR

WELCOME RECEPTION SPONSOR

SACHEL SPONSOR

COFFEE CART SPONSOR

SPEAKER SUPPORTER SPONSOR

CONCURRENT SESSION SPONSOR

APP SPONSOR

LANYARD SPONSOR

DISPLAY TABLE

INNOVATION LANE

## Gold

2 available

## Silver

3 available

## Bronze

4 available



# Platinum Sponsor

P.O.A.

**As the Platinum Symposium Sponsor you will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as the Platinum Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Platinum Sponsor of the 3rd Australian Biosecurity Symposium'.
- 1 x full page colour advertisement in the Symposium handbook.
- Company logo on:
  - » the Symposium website homepage with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the front cover of Symposium handbook
  - » the Symposium App
- 1 x satchel insert item (branded merchandise to be provided by sponsor and approved by organising committee).
- Verbal acknowledgment during the Opening Session.
- Company description listed in Symposium handbook & Symposium App (150 words).
- Association with a plenary session (in consultation with Symposium Management Committee).
- Speaking opportunity (5 mins) during the sponsored session.
- Freestanding banner to be placed on plenary session stage for duration of conference (sponsor to provide)
- Electronic banner advertisement in Symposium App.
- Symposium logo for use on your promotional material.

## REGISTRATION AND SOCIAL FUNCTIONS

- 6 x full delegate registrations (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner.

## TRADE DISPLAY

- Priority location of single trade display space (includes trestle table, 2 chairs and access to reasonable power).
- Limited additional sponsor registrations available at a discounted rate upon request.

# Gold Sponsor

**\$20,000**  
(INC GST)

**As a Gold Sponsor you will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as a Gold Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Gold Sponsor of the 3rd Australian Biosecurity Symposium'.
- 1 x half page colour advertisement in the Symposium handbook.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions.
  - » the Symposium handbook
  - » the Symposium App
- 1 x satchel insert item (branded merchandise to be provided by sponsor and approved by organising committee).
- Verbal acknowledgment during the Symposium.
- Company description listed in Symposium handbook & Symposium App (100 words).
- Electronic banner advertisement in Symposium App.
- Symposium logo for use on your promotional material.

## REGISTRATION AND SOCIAL FUNCTIONS

- 4 x full delegate registrations (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).

## TRADE DISPLAY

- Priority location of single trade display space (includes trestle table, 2 chairs and access to reasonable power) (after Platinum Sponsor).
- Limited additional sponsor registrations available at a discounted rate on request.



# Silver Sponsor

**\$13,500**  
(INC GST)

**As a Silver Sponsor you will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as a Silver Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Silver Sponsor of the 3rd Australian Biosecurity Symposium'.
- 1 x quarter page colour advertisement in the Symposium handbook.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions.
  - » the Symposium handbook
  - » the Symposium App
- 1 x satchel insert item (branded merchandise to be provided by sponsor and approved by organising committee).
- Verbal acknowledgement during the Symposium.
- Company description listed in Symposium handbook & Symposium App (50 words).
- Electronic banner advertisement in Symposium App.

## REGISTRATION AND SOCIAL FUNCTIONS

- 3 x full delegate registrations (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).

## TRADE DISPLAY

- Priority location of single trade display space (includes trestle table, 2 chairs and access to reasonable power) (after Platinum and Gold Sponsors).
- Limited additional sponsor registrations available at a discounted rate on request.

# Bronze Sponsor

**\$8,500**  
(INC GST)

**As a Bronze Sponsor you will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as a Bronze Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Bronze Sponsor of the 3rd Australian Biosecurity Symposium'.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- 1 x satchel insert (branded merchandise to be provided by sponsor and approved by organising committee).
- Company description listed in Symposium handbook & Symposium App (50 words).
- Verbal acknowledgement during the Symposium.

## REGISTRATION AND SOCIAL FUNCTIONS

- 2 x full delegate registrations (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).

## TRADE DISPLAY

- Single trade display space (inclusive of one trestle table, tablecloth, 2 chairs and access to reasonable power).
- Limited additional sponsor registrations available at a special rate on request.



## DELEGATE SUPPORTER SPONSOR

**\$8,000**  
(INC GST)

### 3 AVAILABLE

Support three delegates – such as students, Indigenous rangers, international delegates, community leaders or producers - who, due to distance and funding, find it difficult to attend such events, and give them the opportunity to network with key influencers in the field.

The sponsorship would cover the cost for two full days of registration including two nights' accommodation, flights (up to \$500) and tickets to the Welcome Reception and Symposium Dinner for three delegates.

You will receive:

#### MARKETING AND PROMOTION

- Acknowledgement as a Delegate Support Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Verbal acknowledgement during the Symposium.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Company description listed in Symposium handbook & Symposium App (50 words).
- Photo opportunity and short video interviews with all delegates to use as part of your own organisational communications post event.

#### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x full delegate registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).
- Opportunity to meet with the supported delegates at an agreed time during the conference.
- Limited additional registrations available at a discounted rate on request.

***\*Price may be negotiable for support of an alternative number of delegates.***

# SYMPOSIUM GALA DINNER SPONSOR

**\$6,600**  
(INC GST)

**1 AVAILABLE**

The Symposium Gala Dinner on Wednesday 28 August will be a night to remember at Sea World Plaza, an opportunity to network and meet conference delegates.

**You will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as the Symposium Dinner Sponsor on all Symposium marketing, prior to, and during, the Symposium.
- Entitlement to use the phrase 'Official Sponsor of the 3rd Australian Biosecurity Symposium Gala Dinner'.
- Speaking opportunity at beginning of Symposium Dinner (five minutes).
- Verbal acknowledgment during Symposium Dinner.
- 1 x satchel insert (branded merchandise to be provided by sponsor and approved by organising committee).
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Company description listed in Symposium handbook & Symposium App (50 words).

## REGISTRATION AND SOCIAL FUNCTIONS

- 1 x full delegate registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).
- 1 x additional ticket to the Symposium Dinner.
- Limited additional registrations available at a discounted rate on request.

# WELCOME RECEPTION SPONSOR

# SOLD

**1 AVAILABLE**

The Welcome Reception will be held the night before the Symposium starts and will be an opportunity to network and meet conference delegates.

**You will receive:**

## MARKETING AND PROMOTION

- Acknowledgement as the Welcome Reception Sponsor on all Symposium marketing, prior to, and during, the Symposium
- Entitlement to use the phrase 'Official Sponsor of the 3rd Australian Biosecurity Symposium Welcome Reception'.
- Verbal acknowledgment during Welcome Reception.
- 1 x satchel insert (branded merchandise to be provided by sponsor and approved by organising committee).
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Company description listed in Symposium handbook & Symposium App (50 words).
- Speaking opportunity at beginning of Welcome Reception (five minutes).

## REGISTRATION AND SOCIAL FUNCTIONS

- 1 x full delegate registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).
- 1 x additional ticket to the Welcome Reception.
- Limited additional registrations available at a discounted rate on request.



## SACHEL SPONSOR

**\$4,500**  
(INC GST)

### EXCLUSIVE OPPORTUNITY

An exclusive opportunity for delegates to receive a printed satchel with your company logo which holds the Symposium program and other promotional materials. Satchels are a sought-after conference souvenir and will be used long after the Symposium is over.

**You will receive:**

#### MARKETING AND PROMOTION

- Exclusive naming rights to Symposium Satchel.
- Placement of Sponsor's logo on the satchel with the symposium logo.
- Company logo on:
  - » the Symposium satchel, with the symposium logo
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Acknowledgement as the Satchel Sponsor at the opening of the Symposium.
- 1 x satchel insert (branded merchandise to be provided by sponsor and approved by organising committee).

## COFFEE CART SPONSOR

**\$6,600**  
(INC GST)

### EXCLUSIVE OPPORTUNITY

An exclusive opportunity for your brand to be the official sponsor of the Symposium coffee. Be seen multiple times a day by the majority of delegates as they use the coffee carts as a central meeting point.

**You will receive:**

#### MARKETING AND PROMOTION

- Exclusive naming rights to the Symposium coffee carts (2).
- Inclusion of Sponsor's logo on coffee carts.
- Verbal acknowledgement as the coffee cart sponsor at the opening and closing of the Symposium.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Company logo and description listed in Symposium handbook & Symposium App (50 words).
- Opportunity to supply your own special branded coffee cups (sponsor to provide cups).

#### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x full delegate registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).
- Limited additional registrations available at a discounted rate on request.

# SPEAKER SUPPORTER SPONSOR

# POA

## 2 AVAILABLE

Support the participation of a plenary speaker at the Symposium.

You will receive:

### MARKETING AND PROMOTION

- Verbal acknowledgement of support during sponsored speaker's session/s.
- Website package including placement of your logo on the Symposium website homepage.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Company description listed in Symposium handbook & Symposium App (50 words).
- Opportunity to introduce speaker for one presentation.

### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x full delegate registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, Welcome Reception and Symposium Dinner).
- Limited additional registrations available at a discounted rate on request.

## CONCURRENT SESSION SPONSOR

**\$2,800**  
(INC GST)

### 4 AVAILABLE

**Sponsor a concurrent session (up to 90 minutes in length), selected in collaboration with the Symposium Management Committee.**

**You will receive:**

#### MARKETING AND PROMOTION

- Verbal acknowledgment at start and end of your chosen session.
- Company logo on:
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Sponsored Symposium session identified in official Symposium handbook.
- Sponsored Symposium session identified on Symposium website.
- Identification on the symposium website and session holding slides at the commencement of sponsored session.

#### REGISTRATION AND SOCIAL FUNCTIONS

- Limited sponsor registrations available at a discounted rate on request.



## APP SPONSOR

**\$4,400**  
(INC GST)

### EXCLUSIVE OPPORTUNITY

Attendees will have access to the App on their devices to access up-to-date Symposium information during the conference and to connect with other attendees, sponsors and exhibitors.

**You will receive:**

#### MARKETING AND PROMOTION

- Exclusive naming rights to Symposium App.
- Company logo on:
  - » the splash screen in the App (subject to approval by the Organising Committee)
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App
- Banner advertisement throughout the app.

#### REGISTRATION AND SOCIAL FUNCTIONS

- Limited sponsor registrations available at a discounted rate on request.

## LANYARD SPONSOR

**\$2,500**  
(INC GST)

### EXCLUSIVE OPPORTUNITY

All delegates will be wearing lanyards for the symposium duration. Lanyards will include your company logo.

You will receive:

#### MARKETING AND PROMOTION

- Exclusive naming rights to Symposium Lanyard.
- Company logo on:
  - » the Symposium lanyards with the Symposium logo
  - » the Symposium website (sponsor page) with a link to your website
  - » the holding slide at the commencement of plenary sessions
  - » the Symposium handbook
  - » the Symposium App

***\*Opportunity for the sponsor to provide lanyards  
(with Management Committee Approval).***

### Alternative opportunities

Please contact Conlog on 02 6281 6624 should you wish to discuss other sponsorship possibilities to meet your needs and contribute to the success of the Conference.

## TRADE DISPLAY TABLE

**\$2,800**  
(INC GST)

**11 AVAILABLE**

Have the opportunity to connect with and promote your company or products to this incredibly diverse audience and network with key stakeholders directly related to your industry. Morning and afternoon teas and lunches will all be held in the Trade Display and Innovation Lane area, providing numerous opportunities to network with delegates.

**You will receive:**

### MARKETING AND PROMOTION

- Listing on the Symposium website.
- Listing in the Symposium handbook.
- Company logo in the Symposium App

### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x exhibitor registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks and Welcome Reception (Symposium Dinner tickets may be purchased).
- Limited additional registrations available at a discounted rate on request.

### TRADE DISPLAY

- Single trade display space inclusive of a trestle table, tablecloth, two chairs and access to reasonable power.
- Opportunity for exhibitor to provide free standing banner.

## INNOVATION LANE DISPLAY

**\$2,800**  
(INC GST)

**5 AVAILABLE**

Innovation Lane will be an informal networking display area for companies to promote and demonstrate an innovative product to symposium delegates. Innovation Lane exhibitors will have a small display space in Innovation Lane as well as an allocated time during a catering break to demonstrate your product. Morning and afternoon teas and lunches will all be held in the trade display and Innovation Lane area, providing numerous opportunities to network with delegates.

**You will receive:**

### MARKETING AND PROMOTION

- Listing on the Symposium website.
- Listing in the Symposium handbook.
- Opportunity for a 10 minute demonstration in a dedicated area during a catering break (to be allocated in discussion with the Symposium Management Committee).

### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x exhibitor registration (includes attendance at all sessions, access to Trade Display & Innovation Lane, morning and afternoon tea and lunch breaks, and Welcome Reception (Symposium Dinner tickets may be purchased).
- Limited additional registrations available at a discounted rate on request.

### TRADE DISPLAY

- High bar table, tablecloth, 2 high bar stools and access to reasonable power.
- Opportunity for exhibitor to provide free standing banner.



# Floorplan

**The Symposium floor plan will be released closer to the event. Trade table allocation will be done in order of sponsorship priority and at the discretion of the Symposium Management Committee.**

# Sponsorship and Exhibition Booking For

First name: ..... Surname: .....

Organisation: ..... Position: .....

Address: ..... Suburb: .....

State: ..... Post Code: ..... Country: .....

Phone Number: ..... Mobile number: ..... Email address: .....

## SYMPOSIUM SPONSORSHIP PACKAGES

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor P.O.A             | <input type="checkbox"/> Satchel Sponsor \$4,500            |
| <input type="checkbox"/> Gold Sponsor \$20,000              | <input type="checkbox"/> App Sponsor \$4,400                |
| <input type="checkbox"/> Silver Sponsor \$13,500            | <input type="checkbox"/> Speaker Supporter Sponsor POA      |
| <input type="checkbox"/> Bronze Sponsor \$8,500             | <input type="checkbox"/> Concurrent Session Sponsor \$2,800 |
| <input type="checkbox"/> Delegate Supporter Sponsor \$8,000 | <input type="checkbox"/> Lanyard Sponsor \$2,500            |
| <input type="checkbox"/> Coffee Cart Sponsor \$6,600        | <input type="checkbox"/> Trade Display Table \$2,800        |
| <input type="checkbox"/> Gala Dinner Sponsor \$6,600        | <input type="checkbox"/> Innovation Lane Display \$2,800    |
| <input type="checkbox"/> Welcome Reception Sponsor \$4,500  |   |

## PAYMENT SUMMARY

Total amount to be invoiced: .....

50% deposit is required within 15 days of booking. The balance of payment is due by 15 July 2024.

### Payment details:

- I wish to pay via Electronic Funds Transfer (an invoice will be sent for processing which will include bank details)
- I wish to pay by credit card and I hereby authorise the amount of \$..... to my credit card. All credit card transactions will incur a 2.5% credit card fee.

Please charge my: ☐ Mastercard ☐ Visa

Card number: ..... CCV: ..... Exp date: .....

Card holder name: ..... Card holder signature: .....

I/We agree to the terms and conditions set out in this Symposium Sponsorship and Trade Display Prospectus

Signature: ..... Date: .....

### Please return completed form and payment to:

3rd Australian Biosecurity Symposium  
C/- Conference Logistics  
PO Box 6150, Kingston ACT 2604  
E: emma@conlog.com.au | T: 02 6281 6624

# Sponsorship and Exhibition Terms and Conditions

These terms and conditions (T&Cs) constitute an agreement between you (the 'Sponsor or Exhibitor'), Animal Health Australia (ACN: 071 890 956), Invasive Species Council (ABN 27 101 522 829), the Centre for Invasive Species Solutions (ABN 33 114 965 276) and Plant Health Australia (ABN 97 092 607 997) in relation to sponsorship opportunities and/or use of trade display space at the 3rd Australian Biosecurity Symposium at the Sea World Resort (venue) in the Gold Coast, 27, 28 and 29 August 2024 (the Symposium). By signing the Sponsorship and Trade Display Booking Form you acknowledge that you accept these T&Cs.

## PAYMENT CONFIRMATION

Please complete the Sponsorship and Trade Display Booking Form and email to [emma@conlog.com.au](mailto:emma@conlog.com.au). Upon receipt of your application form, you will be issued with a confirmation email stating your sponsorship entitlements. A tax invoice will then be prepared and forwarded for your processing. A deposit of 50% of the total amount payable will be required within 15 days of receiving the invoice and to secure your sponsorship package preference and/or trade display space. The outstanding balance must be received no later than 15 July 2024. Please forward evidence of your public liability coverage to the Symposium organisers with the balance of monies owed no later than 15 July 2024. If not received, the Symposium organisers will charge the exhibitor an additional fee for this coverage.

## CONFERENCE WEBSITE

The size and location of all logos included in conference collateral, on the Symposium website or Symposium signage will be at the discretion of the Symposium organisers and will reflect the level of commercial support given.

## TRADE DISPLAY SPACE

Sponsorship packages do not include trade display space unless specifically listed. Sponsors wishing to purchase trade display space will need to do so via the Sponsorship and Trade Display Booking Form.

## EXHIBITOR MANUAL

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated two months before the Symposium. It will include:

- Logistical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.
- Exhibitor display information.

## SITE ALLOCATION

Any sponsors wishing to purchase trade display space will be given first preference in booth site selection.

## CANCELLATION

1. Requests for cancellations must be submitted in writing.
2. If cancellation is accepted, 50% of the contracted cost to exhibit will be retained.
3. If cancellation occurs within two (2) months of the commencement of the symposium, 100% of the contracted cost to exhibit will be retained.

## REGISTRATIONS

Sponsors/Exhibitors are not permitted to attend Symposium Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Trade display package.

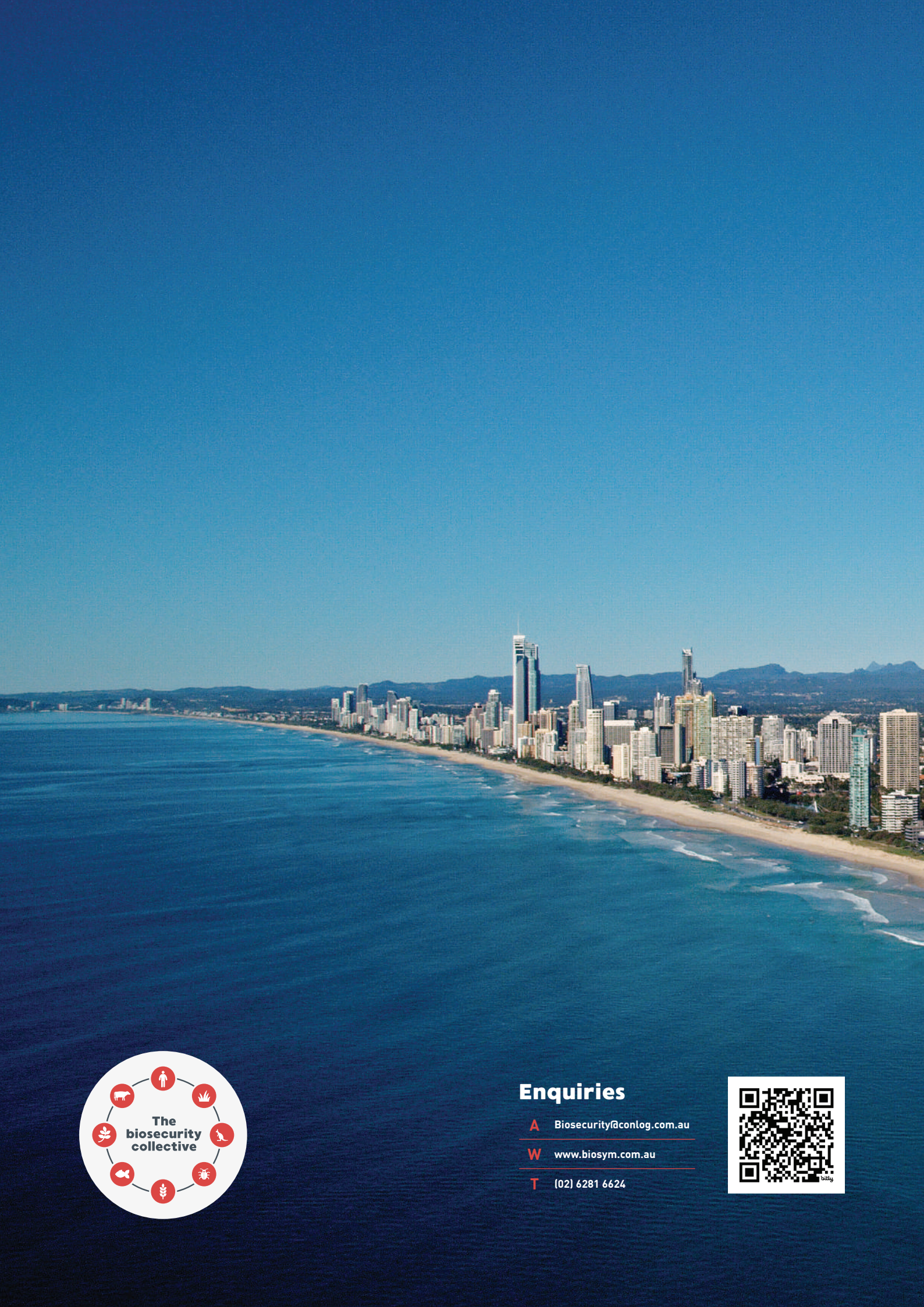
## EVENT FORMAT CHANGE

If the format of the Symposium in whole or in part is changed (for example, from an in-person event to an online event or partial online event), then the Symposium organisers will promptly notify the Sponsor of the format change for the Event (as applicable). The Sponsor will not be entitled to any refund or payment of any other moneys. However, the event organisers will endeavour to provide the sponsor with a similar level of exposure to Symposium participants if specific sponsorship components are modified or cancelled.

## DISCLAIMER

The Symposium Management Committee have the final authority to approve all sponsorship and trade application and reserve the right to change activities, topics and presenters where necessary. "The organisers shall not be liable for any loss caused by the cancellation of the Symposium where such cancellation is due to Force Majeure. The term "Force Majeure" means any circumstance beyond the reasonable control of the organisers including but not limited to War, hostilities (whether war be declared or not), terrorism, aircraft hijacking, military operation, riot, civil war, rebellion, civil commotion or unrest, Acts or Regulations of government, refusal to grant visas, explosions, natural disasters, epidemic, pandemic or public health emergency, or any resulting governmental action including work stoppages, mandatory business, service or workplace closures, full or partial lockdowns of affected areas, quarantines, border closures and travel restrictions, transport delays, transport difficulties and the insolvency of airline carriers. The organisers will use all reasonable efforts to conduct the Symposium despite the intervention or occurrence of any such cause."





## Enquiries

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